

DBM Monthly Statistics

Aug 1, 2021 - Aug 31, 2021

All Users
100.00% Sessions

Total Page Views

386,846

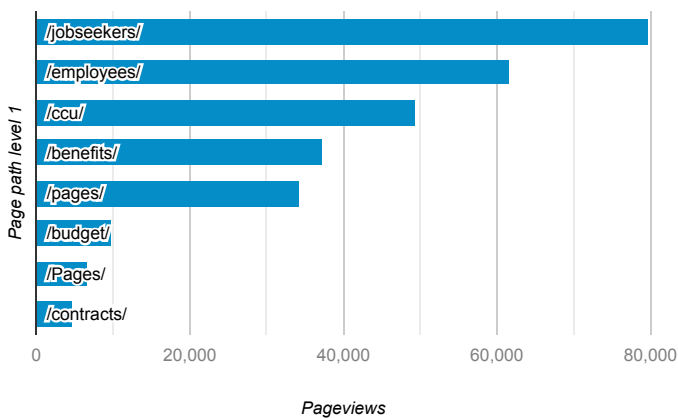
% of Total: 100.00% (386,846)



Top Page Views by Section

Page path level 1	Pageviews
/jobseekers/	79,841
/employees/	61,649
/ccu/	49,335
/benefits/	37,251
/pages/	34,386
/budget/	9,634
/Pages/	6,549
/contracts/	4,733

Top Content Pageviews



Top Page Views for Budget

Page	Pageviews
/budget/Pages/Budget-Home.aspx	2,181
/budget/Pages/operbudhome.aspx	1,497
/budget/Pages/operbudget/OperatingBudgetInstructions.aspx	860
/budget/Pages/capbudhome.aspx	692
/budget/Pages/operbudget/2022-FiscalDigest.aspx	689

Top Page Views for Root Level

Page path level 2	Pageviews
/default.aspx	32,471
/Forms.aspx	1,469
/ContactUs.aspx	1,085
/recoverynow.aspx	668
/TravelManagementServices.aspx	446

Top Page Views for Jobseekers

Page path level 3	Pageviews
/jobseekersHome.aspx	21,402
/JobSearch.aspx	10,336
/LatestJobPostings.aspx	9,381
/BenefitsEmployment.aspx	3,630
/ServiceCategories.aspx	2,444

Top Page Views for State Employees

Page path level 3	Pageviews
/employeesHome.aspx	15,139
/SalaryInformation.aspx	6,038
/StateHolidays2021.aspx	3,576
/covid19.aspx	2,369
/Leave_home.aspx	2,324

Top Page Views for Health Benefits

Page path level 3	Pageviews
/MedicalPlansalt.aspx	2,978
/CareFirst.aspx	1,820
/Retirees.aspx	1,318
/DentalPlans.aspx	1,238
/SBC.aspx	1,048

Top Page Views for Equal Employment Opportunity

Top Page Views for Central Collection Unit

Page path level 3	Pageviews
/paymentplanoptions.aspx	22,819
/Debtor-Portal.aspx	6,492
/ccuHome.aspx	5,239
/CCUStateTaxIntercept.aspx	1,172
/CCUAgencies.aspx	1,152

Page path level 3	Pageviews
/EEOHome.aspx	768
/EEOFileComplaint.aspx	149
/EEOFairPracCorner.aspx	115
/EEOBrochures.aspx	91
/EEOTraining.aspx	48

Organic Searches

47,684

% of Total: 100.00% (47,684)



August 2021 DBM Website Document Downloads (from Google Analytics)

Top Downloads for State Employees	15,966
/employees/documents/salaryinfo/standard%20salary%20schedule.pdf	4,019
/employees/documents/salaryinfo/barg%20unit%20a_b_c_d_f_h_7-1-21.pdf	915
/employees/documents/novel%20coronavirus%202019%20(covid-19)%20vaccination%20incentive%20er	618
/employees/documents/leave/wh-380e_5-2015_medical%20certification%20for%20employee.pdf	556
/employees/documents/salaryinfo/trf%207_1_2021.pdf	450
Top Downloads for Health Benefits	7,890
/benefits/documents/cy21%20benefits%20guide.pdf	1,481
/benefits/documents/cy21%20employee%20retiree.pdf	878
/benefits/documents/cy21%20retiree%20enrollment%20form.pdf	328
/benefits/documents/cy19%20epo%20eoc%20carefirst.pdf	308
/benefits/documents/cy19%20ppo%20eoc%20carefirst.pdf	270
Top Downloads for Budget	2,964
/budget/documents/operbudget/2022/proposed/fy2022marylandstatebudgethighlights.pdf	308
/budget/documents/operbudget/2022/proposed/fy2022-volume1.pdf	169
/budget/documents/operbudget/2022/proposed/fy2022-volume2.pdf	114
/budget/documents/operbudget/2023-instructions/operatingbudgetsubmissionguidelinesandappendices	101
/budget/fy2022fiscaldigest/exhibit-c-summary-of-operating-budget-appropriations-fy22.pdf	68
Top Downloads for Jobseekers	606
/jobseekers/documents/marylandstateapplication.pdf	566
/jobseekers/documents/crosswalkmilitarystatejobs2013.doc	13
/jobseekers/documents/intern%20letter%20of%20reference.pdf	7
/jobseekers/documents/internship%20guide.pdf	6
/jobseekers/documents/internship%20time%20sheet.pdf	4
Other Top Downloads	1,547
/documents/travelmanagementservices/meal-rates.pdf	181
/documents/fleetmanagementservices/expenseformroundedfullrate56centseffective01-01-21.xls	156
/documents/driverimprovementprogram/dip_employees_test_badffs.pdf	124
/documents/travelmanagementservices/travel_regulations.pdf	122
/documents/recovery-now-fund-report-06302021.pdf	90
Top Downloads for Equal Employment Opportunity	439
/eoo/documents/discriminationcomplaintform.pdf	94
/eoo/documents/reasonable-accommodation-policy-and-procedures-updated051721.pdf	34
/eoo/documents/sexualharassmentintheworkplacepolicy-rev11-2020.pdf	32
/eoo/documents/title5.pdf	25
/eoo/documents/statewideeooorgchart.pdf	19
Top Downloads for Central Collection Unit	35
/ccu/documents/ccu-new-creditor-request-form-2021-2-17.pdf	19
/ccu/documents/data-dictionary.xls	10
/ccu/documents/referral-file-layout.xls	6

August, 2021

DBM Website Frequent Search Terms (from Google Custom Search)

Popular Queries	Clicks	Impressions
https://dbm.maryland.gov/jobseekers/pages/jobsearch.aspx	13,741	167,298
https://dbm.maryland.gov/sps/pages/aboutworkday.aspx	11,431	487,374
https://dbm.maryland.gov/SPS	9,774	73,457
https://dbm.maryland.gov/ccu/pages/ccuhome.aspx	8,269	50,193
https://dbm.maryland.gov/	6,570	55,551
https://dbm.maryland.gov/employees/pages/salaryinformation.aspx	4,003	42,355
https://dbm.maryland.gov/sps/Pages/SPS_for_Employees.aspx	2,799	47,559
https://dbm.maryland.gov/benefits	2,351	69,863
https://dbm.maryland.gov/jobseekers/pages/jobseekershome.aspx	2,240	36,970
https://dbm.maryland.gov/ccu/Pages/paymentplanoptions.aspx	2,129	33,040